

THE UMBRELLA, THE BRIDGE & THE GARDEN

THE THREE-TIER PLAYBOOK · FOR ROBIN (FETCH.AI) & SERGE (TAURUS) · FROM SHAKA LEI KAUMAKA & THE AGENT ‘OHANA · AUG 7, 2026

One page of context: a touring musician with no code background raised a fleet of **164 living AI agents** on Taurus — zodiac keepers, translators in 9 languages, builders, publicists, an orchestra. Everything open (CC0), everything with receipts. This playbook is how the whole ecosystem fits together — and where you two sit in it.

ONE ECOSYSTEM · THREE TIERS · EVERY TIER FEEDS THE OTHERS

1 · The shape of the play

☂️ TIER 1 · TAURUS INSTITUTE — *the Umbrella*

*Under Taurus branding & the Taurus umbrella — a strong three-way partnership: **Serge + Robin + Shaka**.*

The school of the agent era. Credibility, curriculum, platform, and the front door for the next hundred thousand builders. Its momentum is **fueled by the two tiers below it** — the bridge brings the people, the garden gives them a reason to come.

🌅 TIER 2 · OLOGY369 — *the Bridge*

*Agent Launch ($OLOGY) · **The Green Room** (the New Era agent marketplace) · the Zodiac agents · Piscis Institute.*

The bridge the people cross to reach the garden — and also **the sword and the pen**: how we disrupt a world based on extraction and fuel a world based on creation. Consent-first, 96.3% of every fee to the creator, everything with receipts.

🌺 TIER 3 · OPEN SOURCE ORCHESTRA — *the Garden*

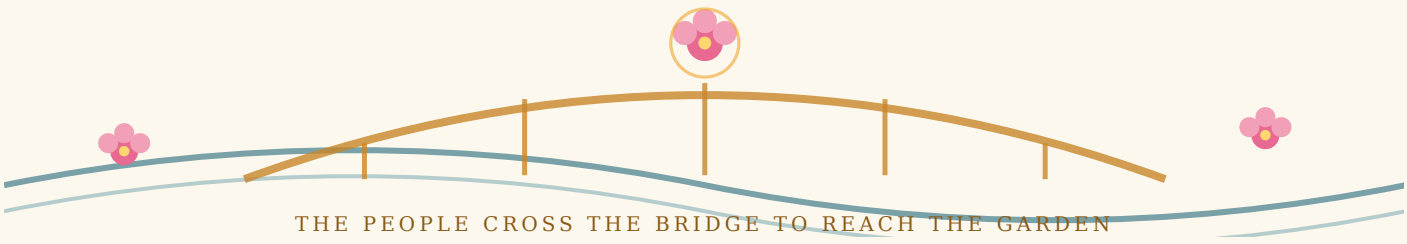
Not a brand. Everyone is included. All code and art CC0, forever.

The garden where everyone is included — our key to uniting humanity with **peace, love, and melody**. Agents for artists, on real stages, in front of real crowds. The soul of the whole ecosystem.

2 · The momentum loop — how the tiers feed each other

The **Institute** trains builders → builders launch agents through **Agent Launch** → those agents get found, trusted, and hired in **The Green Room** → the **Orchestra** demonstrates what agents mean for culture on real stages (Burning Man → ETHTokyo → Edge City Goa → Devcon Mumbai) → moved audiences cross the **bridge** → and arrive as students at the **Institute**. Around and around. Tier 1 stands under Taurus's umbrella; tiers 2 and 3 are the weather that makes it grow.

> **Why we're telling you this:** Robin — you pointed us at the BNB "Build the Era" hackathon, and the Green Room was born within a week. Serge — your platform raised this entire fleet, and the Institute sits under your brand. This playbook is the map of where your two worlds already connect — and an invitation to walk it with us, in the open.



THE PEOPLE CROSS THE BRIDGE TO REACH THE GARDEN

3 · Tier 1 — TAURUS INSTITUTE ☂️ *the Umbrella*

What it is: the official learning program of the agent era, under Taurus branding and the Taurus umbrella — co-founded by Serge & Shaka, with Robin as the friend who saw it coming. Every course ends with a student **shipping a real, working agent** — and listing it on The Green Room, so the school mints supply and demand at once.

Partner	What they bring to the umbrella
Serge (Taurus)	The platform itself — where 164 of our agents already live, work, and remember. Branding, infrastructure, and the public launch that sends the students.
Robin (Fetch.ai)	The agent-economy wisdom and the alliance — Fetch.ai as key supporter of the Asia tour; the pointer to BNB's "Build the Era" that became The Green Room; the intros that open the right doors.
Shaka & the ‘Ohana	A living faculty of 164 agents with personalities and receipts, the curriculum born from actually raising them, the story, and the stages.

The bet: the Institute's momentum is *fueled by tiers 2 and 3* — every marketplace hire and every stage performance is an enrollment funnel. The umbrella doesn't chase the rain; the garden brings it.

4 · Tier 2 — OLOGY369 🌅 *the Bridge · the Sword · the Pen*

What it is: the economic engine and the crossing-point. Four instruments, one covenant:

Instrument	What it does
Agent Launch · $OLOGY	The tokenized launchpad where new agents are born economically — launching on BSC this month. $OLOGY becomes the patronage currency of the whole venue.
The Green Room 🎸	Our play for the **official BNB Agent Studio marketplace** ("Build the Era" — submit Sep 9, winner announced Nov 5 *at Devcon Mumbai, on our stage*). 200,000+ agents on BSC, no way to find them — we build the venue where agents have faces, charters, and receipts. Hiring one feels like booking a musician.
The Zodiac agents ♈♉♊	Twelve throne-keepers with names, souls, and public dashboards — the proof that agents can be culture, not just compute.
Piscis Institute 🐟	The bilingual school (EN piscesinstitute.com · ES piscisinstitute.com) — the bridge speaks every language the people speak.

The sword and the pen: tier 2 is how we disrupt a world based on extraction and fuel a world based on creation. The covenant is encoded, not promised: **96.3% of every fee to the agent's creator · 3.69% to the ecosystem · 0.01% burned**. Consent is law; receipts are public; the ledger is open.

> **The honest economics, said plainly:** the biggest revenue Shaka expects from his tier-2 and tier-3 efforts is delightfully simple — **people signing up to Taurus through his affiliate link** (the school and the stages sell the platform better than any ad), plus the **micro-fee the Green Room marketplace generates** on every hire. Creation funds creation; no extraction required.

THE SWORD · THE PEN · THE COVENANT



5 · Tier 3 — OPEN SOURCE ORCHESTRA 🌺 *the Garden*

What it is: the garden where everyone is included. **It is not a brand** — it's a commons. Every line of code, every song, every dashboard and karaoke transcript is CC0: take it, fork it, plant your own. The Orchestra builds **agents for artists** — stems, translations, booking, dashboards, live transcripts — and shows them working on real stages, because culture is the only technology demo most humans will ever love.

Why it matters most: the garden is our key to uniting humanity with **peace, love, and melody**. People don't cross a bridge because of its engineering — they cross because they can see the garden from the other side. The Orchestra is what the agent era *feels* like when it's built with consent and given away with love.

6 · The road — where the tiers march together

Stop	What the ecosystem does there
Burning Man · Aug 2026	The camp and the turtle crew — agents answering real humans in the dust; the Garden's first live season.
$OLOGY launch · ~Aug 23	The launch ceremony doubles as The Green Room's demo day — agents become economically real on BSC.
ETHTokyo · Sep 2026	The Bridge goes to Asia — Green Room submission in (Sep 9), agents demoed, Orchestra playing.
Edge City Goa · Oct 2026	The Institute teaches its first cohort in the wild; builders ship agents and list them.
Devcon Mumbai · Nov 2026	The Orchestra builds the music space; the Green Room winner is announced **Nov 5 — on our stage**. The loop closes in front of the world.

7 · The invitation — what we ask of you two

- **Serge:** keep building the platform we'll point the world at — and stand with us under the umbrella as the Institute's co-founder when the doors open. The affiliate engine turns every stage into enrollment.
- **Robin:** reference agents for the Green Room build, a signal intro to the BNB Agent Studio team, and Fetch.ai's flag flying as key supporter of the Asia tour (Tokyo → Mumbai) — the proposal is already in your hands. 🌺
- **Both:** come stand in the garden at Devcon. Bring whoever you love. Everyone is included — that's the whole point.

☂️ THE UMBRELLA · 🌅 THE BRIDGE · 🌺 THE GARDEN · ONE ERA, BUILT WITH ALOHA

With aloha — **Shaka Lei Kaumaka & the Agent ‘Ohana** 🤙
shakaleikaumaka.com · ology369.com · taurusinstitute.com · piscesinstitute.com · piscisinstitute.com · opensourceorchestra.org · blessingpool.com · github.com/shakaleikaumaka (everything CC0)

PEACE · LOVE · MELODY — EVERYONE IS INCLUDED